2017 **Show Stats**

12,389 **TOTAL PARTICIPANTS** including exhibitors



OCTOBER 10-12, 2017 LAS VEGAS

3,286 Hosted Buyers FROM 61 COUNTRIES



U.S. and Canada International

Hosted Buyers BY COUNTRY OF ORIGIN

US	70%
Canada	5%
Brazil	4%
UK	4%
Mexico	3%
China	3%
Argentina	2%
Germany	1%
Australia	1%
India	1%
Other	6%

Hosted Buyers

BY NATURE OF BUSINESS

Association	9%
Corporate	23%
Incentive House/Agency	61%
Independent Planners	7 %

Hosted Buyer Budgets

Up to \$100,000	4%
\$100,000-\$250,000	5%
\$250,000-\$500,000	9%
\$500,000-\$1 Million	16%
\$1-5 Million	31%
\$5-10 Million	15%
\$10 Million+	20%

60,000

Prescheduled Appointments (ONE-ON-ONE AND BOOTH PRESENTATIONS)



10,000 buyers in group appointments

3,390 **Exhibiting Companies** Representing

150 Countries

with 64 New Booths in 2017

Breakdown of Booth Space Taken BY REGION OR TYPE

DIRE	EGION OR I TPI	_
Africa & Middle East		3%
Airlines/Air Charter		1%
Asia Pacific		9%
Caribbean		4%
Cruise Lines		1.5%
Europe		13%
Hotels		24%
Incentive Products		3%
Latin America		8%
Private Sector & Representation		6%
Technology		3%
US & Canada		24.5%

2,566 Trade Attendees FROM 62 COUNTRIES

US	86%
Mexico	3%
Canada	2%
UK	1%
Australia	1%
Other	7%

INCLUDING

Buyer Attendees FROM 28 COUNTRIES

BY NATURE OF BUSINESS

Association	9%
Corporate	39%
Incentive House/Agency	32%
Independent Planners	20%

Number of Press 149 from 12 countries

If you require show photography in support of your report, please download from our 2017 Show Photo File >

THE pulse of the MEETINGS INDUSTRY.

IMEX AMERICA **OCTOBER 16-18, 2018** LAS VEGAS • SANDS EXPO

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